

# Bay Area Climate Collaborative Global Challenge | Regional Response

### A Partnership of

- City of Oakland City of San Jose City of San Francisco County of Santa Clara
  - Bay Area Council Economic Institute Joint Venture: Silicon Valley Network
    - California League of Conservation Voters Environmental Defense Fund
      - Sustainable Silicon Valley
         Silicon Valley
         Leadership Group
        - California Energy Commission

### In Cooperation with

ABAG • BAAQMD • BCDC • MTC

## Vision

Enable a healthy, safe and globally competitive Bay Area through collaborative action.



Coordinated efforts will be a model for action in California, the nation, and the world.



## **BACC Goals**

Coordinated and focused effort across the Bay Area to:

- 1. Address climate change;
- 2. Spur development of green economy.





## Concept

- Multi-sector Partnership between cities, private sector, academia and non-profits to reduce GHG emissions.
- Regional Speed action and scale solutions across the entire Bay Area.
- Focused engagement Concentrate effort, focused on 10 ten specific and quantifiable action areas, each with a timeline and target.

## **10 Action Areas**

Baseline green building and rooftop solar

Transportation mode shifts

Renewable energy

Electric vehicles

Awareness campaign

Climate change plans

Zero waste

Energy efficiency

Water conservation & recycling

Green workforce

# Value Proposition

Leveraging each partner's resources and unique strengths, the Collaborative will accelerate action and speed progress by enabling:

- Enhanced collaboration and coordination
- Improved fiscal resource use and staffing allocation
- Rapid identification, sharing and implementation of best practices
- Economies of scale bringing solutions to the entire Bay Area
- Improved data collection and knowledge exchange
- Improved access to climate change and related federal grants, public-private financing opportunities and future carbon revenues

# Municipal & Non-profit Partners



# **Corporate Partners**

## **Branded Sponsors**







## Champions

















## **Structure**

### Leadership Council

#### Who

- · 3 'big city' mayors
- 3 trade group CEO's
- 4 regional Agency Presidents
- · Env. NGO Presidents
- · Labor leaders
- · 'Celebrity Lead'

#### Roles

- · Input on strategic direction through direct reports
- Public face and support
- 6-12 month reviews

### Steering Committee

#### Who

- 3 mayors direct reports
  - 3 trade CEO direct reports
  - Regional agency Presidents direct reports
  - Top Env. NGO Presidents direct reports
  - · County city association leads

#### Roles 8 4 1

Working group initiation and steering Work group resourcing

~Quarterly meeting schedule

### BACC Program Office

#### Who

- Program manager
- Program assistant

#### <u>Roles</u>

- Day-to-day program support for:
- Funding
- Content formation
- Meetings and agenda setting
- Communications and stakeholder engagement
- Workgroup facilitation
- Municipal engagement & outreach
- · Business engagement & outreach

Action Area
Working Groups

#### Wh

- Program office facilitator
- Dedicated rep from trade, agency, NGO, city/ county
- Dedicated business community lead/sponsor(s)

#### Roles

Structure and drive goal-specific initiatives

# March 6, 2009 Kick-off





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